



HOCKEY INDIA
OBLIGATIONS OF ORGANISING
COMMITTEE

HOCKEY INDIA SANCTIONED
DOMESTIC TOURNAMENTS 2020

NAME OF ORGANISING SECRETARY: _____

SIGNATURE: _____ DATE: _____

OBLIGATIONS OF ORGANISING COMMITTEE - HOCKEY INDIA SANCTIONED DOMESTIC TOURNAMENTS 2020

1. COMMERCIAL PARTNER RIGHTS

The below are the rights packages that Hockey India retains for sale to Hockey India Commercial Partners.

1.1 UMPIRE PARTNER

All commercial rights related to Umpire Partner/ Sponsorship remains with Hockey India, as per the Umpire Partner Rights mentioned below: -

CORE RIGHTS

ADVERTISING & PROMOTIONS

- Partner will have right to use designation and Event logos/marks in advertising and promotions (creative subject to approval - Event Identity Guide will be supplied with suggestions as to logo application/integration)

EVENT IMAGERY

- Partner will have the right to use images from the Event in their own marketing to promote their association with the Event

CATEGORY EXCLUSIVITY

- Partner will have exclusive rights of association within their designated product services category

SIGNAGE & BRANDING

IN-STADIA BRANDING

- Minimum of 4 perimeter boards/ signage to Partner to be utilized for branding (perimeter signage to be minimum of 12 feet long)
- Partner logo will be featured on players dugouts at each of the fields utilized at the events (in rotation with Hockey India, Host Organiser and other Event Partners logos)

PRESS CONFERENCE

- Partner logos will be featured on all Press Conference backdrops and interview backdrops (in rotation with Hockey India, Host Organiser and other Event Partners logos)

UMPIRES AND TECHNICAL OFFICIALS UNIFORM

- Partner has the right to provide uniforms for umpires and technical officials for the tournament
- Partner logo can be placed on both sleeves (maximum size of each 60 cm sq) of the

NAME OF ORGANISING SECRETARY: _____

SIGNATURE: _____ DATE: _____

uniforms for the Partners respective event

- Partner logo on the front and back of each of the Umpire shirts (size upto 350 sq cm each)

TICKETS & HOSPITALITY

- Two (2) VIP tickets per day
- 20 non-hospitality tickets per day in the main stand (if facilities are available)

INSTADIA

VENUE DISPLAY/ PROMOTIONS

- Right to trade stand space with access to power, in or around the stadium (no cost for space, however cost for set up to be borne by Partner)
- Right to undertake spectator giveaways and promotions

VENUE ANNOUNCEMENTS/ELECTRONICSCREEN

- Right to in venue announcement acknowledgements
- Right to screen TVC on the stadia giant screen in rotation with partners (if available)

ACCREDITATION

- Right to an agreed number of staff accreditation passes to effectively manage partners onsite sponsorship activation programme (if accreditation system in place)

WEBSITE

- The Partner logo will appear on the respective tournament pages of the Hockey India website

1.2 OFFICIAL PARTNER RIGHTS

Hockey India retains the commercial rights for 2 Official Partners, as per the Official Partner Rights mentioned below: -

CORE RIGHTS

ADVERTISING & PROMOTIONS

- Partner will have right to use designation and Event logos/marks in advertising and promotions (creative subject to approval - Event Identity Guide will be supplied with suggestions as to logo application/integration)

EVENT IMAGERY

- Partner will have the right to use images from the Event in their own marketing to promote their association with the Event

NAME OF ORGANISING SECRETARY: _____

SIGNATURE: _____ DATE: _____

CATEGORY EXCLUSIVITY

- Partner will have exclusive rights of association within their designated product services category

SIGNAGE & BRANDING

IN-STADIA BRANDING

- Minimum of 2 perimeter boards/ signage to Hockey India will be granted to Partner to be utilized for branding (perimeter signage to be minimum of 12 feet long)
- Partner logo will be featured on players dugouts at each of the fields utilized at the events (in rotation with Hockey India, Host Organiser and other Event Partners logos)

PRESS CONFERENCE

- Partner logos will be featured on all Press Conference backdrops and interview backdrops (in rotation with Hockey India, Host Organiser and other Event Partners logos)

TICKETS & HOSPITALITY

- Two (2) VIP tickets per day
- 20 non-hospitality tickets per day in the main stand (if facilities are available)

INSTADIA

VENUE DISPLAY/ PROMOTIONS

- Right to trade stand space with access to power, in or around the stadium (no cost for space, however cost for set up to be borne by Partner)
- Right to undertake spectator giveaways and promotions

VENUE ANNOUNCEMENTS/ ELECTRONICSCREEN

- Right to in venue announcement acknowledgements
- Right to screen TVC on the stadia giant screen in rotation with partners (if available)

ACCREDITATION

- Right to an agreed number of staff accreditation passes to effectively manage partners onsite sponsorship activation programme (if accreditation system in place)

WEBSITE

The Partner logo will appear on the respective tournament pages of the Hockey India website

2. CODE OF CONDUCT

Organising Committee of the Hockey India sanctioned tournaments are subject to Hockey India Code of Conduct and sanctions. A copy of the Hockey India Code of Conduct is attached for your reference.

NAME OF ORGANISING SECRETARY: _____

SIGNATURE: _____ DATE: _____

3. TECHNICAL OFFICIALS AND UMPIRES

The tournament will be supervised by one Tournament Director who will be assisted by Umpires Managers, Technical Officials / Judges and Umpires. The selection of the same will be made by the Hockey India Umpiring, Technical & Competitions Committee.

For Hosts with multiply venues, and Assistant Tournament Director or Competitions Director may also be appointed by the Hockey India Umpiring, Technical & Competitions Committee.

The services of other local Umpires and Technical Officials may be requisitioned, if required.

The entitlements of the Match Officials are as per the Hockey India TA/DA Rules and Regulations.

Reimbursement and payment of any Daily Allowances should only be made on submission of completed Hockey India TA/DA form to the Tournament Hosts.

The entitlements of the Match Officials are as below:

Sr. No	Item	Entitlement
1	Accommodation, bed and breakfast as per the requirements of the tournament	Accommodation, bed and breakfast provided by the Tournament Hosts
2	Reimbursement of To and Fro Second AC Train Fare from Officials respective home town to tournament city *	As per actual on submission of validated receipt and ticket
3	Journey allowance in Train/Bus (If Journey period is less than 12 hours then 50% of TA/DA to be given and if Journey period is more than 12 hours and up to 24 hours then 100% TA/DA to be given subject to submission of Train/bus tickets. If Journey period is more than 24 hours and up to 36 hours then 150% of TA/DA to be given subject to submission of train/bus tickets)	50% of the TA/DA to be given
4	D.A for Tournament Director	Rs. 2,000/-- per day
5	D.A for Assistant Tournament Director/Competitions Director	Rs. 1,800/-- per day
6	D.A for Umpires Manager	Rs. 2,000/-- per day
7	D.A for Umpires/Technical Officials, who have officiated in Olympics / Senior World Cup	Rs. 1,500/-- per day
8	D.A for all other Umpires/Technical Officials/Judge	Rs. 1,000/-- per day

The first 50% instalment of reimbursement and payment of any Daily Allowances to Technical Officials and Umpires should be paid within 24 hours of arrival. The remaining 50% instalment to be paid by or before the second last day of the tournament subject to submission of completed Hockey India TA/DA form to the Tournament Hosts.

NAME OF ORGANISING SECRETARY: _____

SIGNATURE: _____ DATE: _____

* DA to be given from one day before start of the tournament to the last day of the tournament.

* DA for Tournament Director, Assistant Tournament Director/ Competitions Director & Umpires Manager will be paid by Hockey India

*DA for Umpires, Technical Officials & Judges will be paid by the hosts.

*Daily Allowance will cover the lunch and dinner of the Individual match officials and umpires.

* For officials appointed locally, DA Covers the local to & fro travelling costs and attending the pre-tournament meetings.

* To and Fro Second AC Train Fare including Rajdhani Express/ Shatabdi Express must be reimbursed by the Organising Committee to the Technical Official on submission of validated receipt by the Technical Official. In case, Technical Official has travelled via flight then respective amount of second AC Train Fare must be reimbursed to the Technical Official.

4. TELECAST

All commercial rights relating to the broadcast of each of the Hockey India sanctioned domestic tournaments remains with Hockey India.

If you require any further assistance, or have questions relating to the obligations for organising committee for Hockey India sanctioned domestic tournaments, please contact the Hockey India office on hockeyindia@hockeyindia.org.

Please note: Hockey India Executive Board is authorised to do corrections in the hosting obligations from time to time.

The above guidelines are effective 5 May 2020 and are a minimum requirement for the hosting of a Hockey India tournament.

Further guidelines regarding the Covid-19 pandemic situation should also be followed by the Host Member Units and participating teams. Please note that by no means these SoPs supersedes the Gol / State Govt. / Local Administration orders.

1. Standard Operating Procedure (SOP) and Guidelines for Hockey India Member Units & Event Organizers due to Covid-19

<https://www.hockeyindia.org/static-assets/waf-images/UploadFile/18/f2/3a/d675376a-ae0d-4cd0-b011-56da218bcf7a.pdf>

NAME OF ORGANISING SECRETARY: _____

SIGNATURE: _____ DATE: _____

2. FIH has also Issued Safety Guidelines and Guidelines with respect to Managing Hockey Fields: -

<https://www.hockeyindia.org/static-assets/waf-images/UploadFile/03/8b/95/ca630cef-9f47-4d62-a709-d1ede4049d98.pdf>

http://fih.ch/media/13350104/fih_safetyguidelines_covid19_190520_01-compressed.pdf

3. Standard Operating Procedure (SOP) and Guidelines as issued by Sports Authority of India

<https://www.hockeyindia.org/static-assets/waf-images/UploadFile/12/86/cc/e65eaa6a-7fd1-4782-800c-520f42058001.pdf>

NAME OF ORGANISING SECRETARY: _____

SIGNATURE: _____ DATE: _____